

SHELBURNE'S 250TH CELEBRATION LOGO DESIGN CONTEST:

OFFICIAL ENTRY FORM

Cash Prize of \$250.00

DEADLINE DATE FOR SUBMITTAL: **December 28, 2017** Logo Design for 250th Quarter-Millennial Celebration

Artist Name: _____

If under the age of 18 please include date of birth: _____

Address:

City: _____ State: _____

Zip: _____

Home Phone: _____

Cell Phone: _____ Email: _____

I have read and fully understand the rules and conditions of this contest. I understand that if my entry is selected as the winner I relinquish all claims to all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry. I also understand that my entry may be displayed on the town of Shelburne website: www.townofshelburne.com along with other Town of Shelburne approved projects. Artists under 18 years of age must have parent/guardians signature.

Date: _____

Signature of Artist _____

Signature of Parent/Legal Guardian if under the age of 18: _____

All entries must be signed above.

OPTIONAL DISPLAY PARTICIPATION: I further agree that The Town of Shelburne may display my entry on its website www.townofshelburne.com even if it is not selected as the winning entry.

Date: _____ Signature of Artist: _____

Logo Design Contest Rules

INTRODUCTION: The Town of Shelburne 250th Quarter-Millennial Celebration Logo Design Contest gives participants the opportunity to design a LOGO for the Town of Shelburne's 250th Anniversary. By participating in the contest, the artist accepts and agrees to comply with the Official Rules as follows:

ELIGIBILITY: Contest is open to legal residents of the Town of Shelburne at time of entry. No age requirements. However, if you are under the age of 18 your parents must sign the consent block on the Official Entry Form, to ensure that you have your parent(s) or legal guardian's permission.

ENTRY: To enter the Contest, eligible participants must:

- 1) Complete the Official Entry Form. The form is available at the Shelburne Town Hall or may be downloaded from the Town's Website.
- 2) You may submit only one (1) logo design entry form and it must be complete.
- 3) Create a logo!
- 4) **DEADLINES FOR ENTRIES:** Return in person, or by mail, you're **DESIGN** and **COMPLETED** Official Entry Form to the Town Clerk at the Shelburne Town Hall in a **dated and sealed envelope** no later than **December 28, 2017 at 4:00pm**
- 5) **DESIGN GUIDELINES:** Your design should be:
 - Substantially original art;
 - Reflect the rich cultural history of the town;
 - Must include the words: Shelburne, MA and 250;
 - Must embody both the rural and village aspects of our community and;
 - Be suitable for application on glass, ceramic, and textiles.

The logo may incorporate other imagery, abstract symbols, or a catchphrase so long as the full name of the Town is included and has depicted the number 250, or 250th, somewhere in the logo. To this extent, the full name of the Town, and the number 250, can be displayed in a smaller font size than the main image if there exists a main image.

6) **FORMATTING:** For purposes of submission, please submit the design in .png, .jpg or .psd for (Resolution of 300 dpi) AND as a pdf file (less than 10MB). If the logo incorporates non-standard fonts, you must be able to provide us with the font should your logo be selected. If your entry is chosen as the winner, you **MUST** be able to provide a high-resolution vector file.

PRIZES:

There will be only one (1) winner: All decisions of the judges will be final.

Artistic credit for the winning design will be given in print and other media along with the opportunity to be featured in all Public Service Announcements.

The winning designs will be used as the Official Logo for the Town of Shelburne's 250th Quarter-Millennial Anniversary Celebration including, but not limited to, on all promotional items and on the official website.

SELECTION OF WINNER: All entry designs will be screened. **ONLY**, those that comply with the Official Contest Rules, and have met the guidelines and specifications as indicated above or as seen on our website @ townofshelburne.com will be judged. The winner will be announced publically, notified by telephone, email, or regular mail at the end of the contest. In the event that no entry is selected, the Town of Shelburne reserves the right to declare no winner and run the contest again at a later date.

GOOD LUCK!

For more information, contact Joe Judd, our 250th Logo Contest Coordinator at 625-0300 x.3